

FINON

(Financial Management for Non-Finance Managers)

Objectives

- Provide a basic understanding of accounting elements.
- Familiarize the participants with the relevant financial information needed to make management decisions.
- Practice using financial information in managerial decisions.
- Understand the basic concepts of financial reporting in the profit and loss statement, balance sheet, and cash flow report.
- Understand and work more effectively with the financial managers of the organization.

Topics

- Introduction to Basic Accounting
- Financial Reports
- Accounting Process
- Basic Concepts and Financial Reports
 - Basic Concepts
 - Balance Sheet -
 - Income Statement -
 - Statement of Owners' Equity
 - Statement of Cash Flow
- Financial Reporting Analysis
- Business Objectives
- Return on Investment
- Sound Financial Position
- Structure of Analysis
- Investment Turnover and Profit Margin
- Price/Earning Ratio
- Profitability Ratios
- Profit Margin
- Investment Utilization Ratios
- Investment Turnover
- Working Capital Measures
- Financial Condition Ratios
- Liquidity and Solvency
- Dividend Policy
- Balanced Scorecard
- Published Annual reports

- Working Capital Management
- Cash Flow Management
- Account Receivable Management
- Inventory Management
- Fixed Asset Management
- The Classification of Costs
- Cost Information and Decision Making
- Different Costs for Different Purposes
- The Behavior of Costs
 - Relation of Costs to Volume -
 - Variable and Fixed Costs
 - Cost Volume Diagram
- Break Even Point Analysis
 - The Profit Graph
 - Break-Even Volume
 - Operating Leverage -
 - Contribution
 - Cost Information and Decision Making
- Source of Financing (Debt and Equity)
- Capital Budgeting and Cost of Capital.

Benefits

- Understand annual report and interpretation of financial ratios
- Strengthen understanding of the role of the financial manager
- Increase comprehension of current analytical practices and techniques using “real-life” situations
- Learn to use financial information in managerial decision making
- Improve comprehension of the language of business
- Increase ability to communicate with financial executives, ask relevant questions, and understand responses.

Teaching Methodology

- Lecture and Case Study Methods.

To enroll or get more information, please contact

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