

# A LDI Training Course

# Financial Management For Non-Finance (FINON)

Facilitator:
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# **Objectives**

- Provide a basic understanding of accounting elements.
- Familiarize the participants with the relevant financial information needed to make management decisions.
- Practice using financial information in managerial decisions.
- Understand the basic concepts of financial reporting in the profit and loss statement, balance sheet, and cash flow report.
- Understand and work more effectively with the financial managers of the organization.

# **Topics**

- Introduction to Basic Accounting
- Financial Reports
- Accounting Process
- Basic Concepts and Financial Reports
  - Basic Concepts
  - Balance Sheet -
  - Income Statement -
  - Statement of Owners' Equity
  - Statement of Cash Flow
- Financial Reporting Analysis
- Business Objectives
- Return on Investment
- Sound Financial Position
- Structure of Analysis
- Investment Turnover and Profit Margin
- Price/Earning Ratio
- Profitability Ratios
- Profit Margin
- Investment Utilization Ratios
- Investment Turnover
- Working Capital Measures



- Liquidity and Solvency
- Dividend Policy
- Balanced Scorecard
- Published Annual reports
- Working Capital Management
- Cash Flow Management
- Account Receivable Management
- Inventory Management
- Fixed Asset Management
- The Classification of Costs
- Cost Information and Decision Making
- Different Costs for Different Purposes
- The Behavior of Costs
  - Relation of Costs to Volume -
  - Variable and Fixed Costs
  - Cost Volume Diagram
- Break Even Point Analysis
  - The Profit Graph
  - Break-Even Volume
  - Operating Leverage -
  - Contribution
  - Cost Information and Decision Making
- Source of Financing (Debt and Equity)
- Capital Budgeting and Cost of Capital.

#### **Benefits**

- Understand annual report and interpretation of financial ratios
- Strengthen understanding of the role of the financial manager
- Increase comprehension of current analytical practices and techniques using "real-life" situations
- Learn to use financial information in managerial decision making
- Improve comprehension of the language of business
- Increase ability to communicate with financial executives, ask relevant questions, and understand responses.

## **Who Should Attend**

Non-financial managers, operations, marketing, sales, manufacturing, engineering, professionals, executive or personnel as well as the general manager who has been promote through the routes (No prior knowledge of accounting is necessary).

## **Teaching Methodology**

• Lecture and Case Study Methods.



#### **Your Facilitator**

**Dr.** Wiwiek Mardawiyah Daryanto, S.E., Ak., MM., CMA is an expert in accounting and finance. She has a Doctoranda degree in accountancy from University of Gadjah Mada, Master of Management from University of the Philippines and Doctoral degree from Institute Pertanian Bogor. She is also a Certified Management Accountant from the Institute of Certified Management Accountant, Australia and at the present she has an Education Certificate for Lecturers (SERDOS - Sertifikat Pendidik untuk Dosen) and Assistant Professor (LEKTOR) Reg. No. 18103306806671.

She has more than twenty five years of experience in consulting and teaching at universities, conducting public training and teaching business professionals. She is currently Director of Research & Community Empowerment Center Faculty Member of IPMI International Business School Jakarta - Indonesia

She has been teaching for LDI Training since 1995 as an associate instructor. Her major areas of interest is in Accounting, Financial Management, International Finance, Agribusiness Management and PSC Accounting for Oil and Gas Industry.

NOTE: CONDUCTED IN BAHASA INDONESIA