

## An Online Course

# Financial Management For Non-Finance Personnel

By Dr. Wiwiek M. Daryanto, SE-Ak, MM, CMA.

This course is designed to familiarize the participants with the basic financial management concepts, the commonly used financial ratios and financial reports – Profit and Loss Statements, Balance Sheet and Cash Flow Report – needed to make sound management decisions.

Here are your benefits of attending this course:

- Understand company annual reports and interpretation of financial ratios
- Learn the basic concepts of financial reporting
- Know the profit and loss statement, the balance sheet, and the cash flow report
- Strengthen your role as a manager
- Increase your comprehension of key financial ratios
- Able to use financial information in managerial decision making
- Improve comprehension of the language of business
- Increase your ability to communicate with financial executives, ask relevant questions and understand their responses
- Understand different types of costs
- Improve financial performance of your department

### Course Contents

- Introduction to Basic Accounting
- Financial Reports
- Accounting Process
- Basic Concepts and Financial Reports
  - Basic Concepts
  - Balance Sheet
  - Income Statement
  - Statement of Owners' Equity
  - Statement of Cash Flow
- Financial Reporting Analysis

- Business Objectives
- Return on Investment
- Sound Financial Position
- Structure of Analysis
- Investment Turnover and Profit Margin
- Price/Earnings Ratio
- Profitability Ratios
- Profit Margin
- Investment Utilization Ratios
- Investment Turnover
- Working Capital Measures
- Financial Condition Ratios
- Liquidity and Solvency
- Dividend Policy
- Balanced Scorecard
- Published Annual reports
- Working Capital Management
- Cash Flow Management
- Account Receivable Management
- Inventory Management
- Fixed Asset Management
- The Classification of Costs
- Cost Information and Decision Making
- Different Costs for Different Purposes
- The Behavior of Costs
  - Relation of Costs to Volume
  - Variable and Fixed Costs
  - Cost Volume Diagram
- Break-Even Point Analysis
  - The Profit Graph
  - Break-Even Volume
  - Operating Leverage -
  - Contribution
  - Cost Information and Decision Making
- Source of Financing (Debt and Equity)
- Capital Budgeting and Cost of Capital.

## Who Should Attend

1. Managers and supervisors in operations, engineering, marketing, sales, manufacturing, and logistics.
2. Anyone who needs to have basic concepts of financial management
3. Anyone who wants to understand financial reports and financial ratios.

## Your Course Leader

**Dr. Wiwiek Mardawiyah Daryanto, S.E., Ak., MM., CMA** is an expert in accounting and finance. She has a Doctoranda degree in accountancy from the University of Gadjah Mada, Master of Management from the University of the Philippines and a Doctoral degree from Institute Pertanian Bogor.

She is a Certified Management Accountant from the Institute of Certified Management Accountant, Australia, and has an Education Certificate for Lecturers and Assistant Professor.

She has more than 25 years of experience in consulting and teaching at universities, conducting public training and teaching business professionals. She is currently Director of Research & Community Empowerment Center Faculty Member of IPMI International Business School Jakarta - Indonesia

She has been teaching for LDI Training since 1995. Her major areas of interest are in Accounting, Financial Management, International Finance, Agribusiness Management and PSC Accounting for Oil and Gas Industry.

## Enrollment Information

**Course date: February 17-19, 2021**

**Registration fee: IDR 7,500,000. per person**

**Delivery method: This is a live webinar**

**Two ways to register:**

- 1. Register online on [www.lditraining.com](http://www.lditraining.com)**
- 2. Email your enrollment message to [lditrain@indo.net.id](mailto:lditrain@indo.net.id)**

**For more information about the course and our other courses, please visit [www.lditraining.com](http://www.lditraining.com) or send your email to LDI Training at [lditrain@indo.net.id](mailto:lditrain@indo.net.id).**